



*Welcome Home*





Welcome Home 

# About us



AROMA  
HOME

Welcome Home

# JUST A FEW FACTS

*about us*



Brand chosen by satisfied customers  
by 54 countries worldwide



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# JUST A FEW FACTS *about us*

## Our Clients



AROMA  
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# JUST A FEW FACTS

*about us*

Enabling responsible  
supply chains

**Sedex**<sup>®</sup>

**We care about standards.**

SEDEX MEMBER STATUS: **ACTIVE**

TNFMS audit: **GREEN**

SEDEX Company Reference: **ZCI020936**

AROMA  
HOME

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# JUST A FEW FACTS

*about us*



We make sure that our products are made only from certified materials.



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We care  
*about freshness*  
*in your*  
*house*





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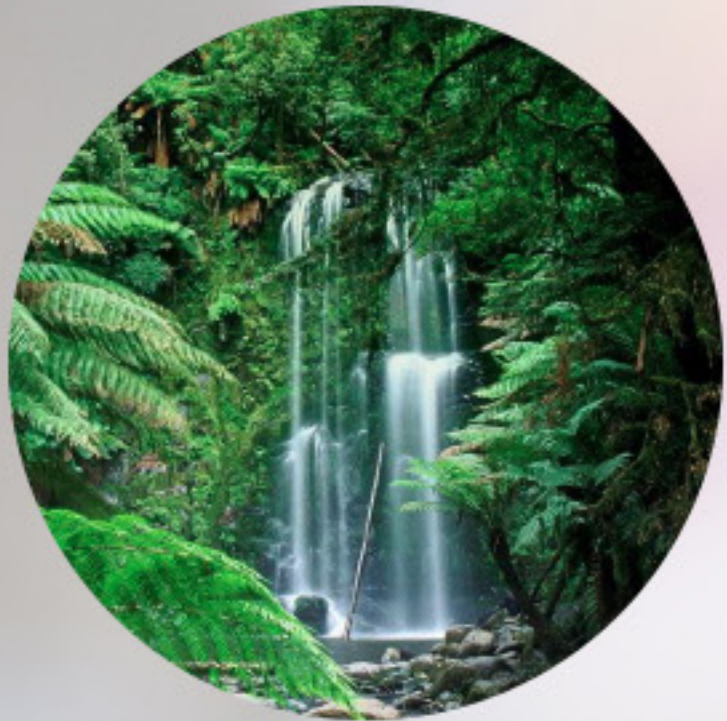
We create the right  
atmosphere  
for every  
situation





Welcome Home

We know which **fragrances** *are liked by women*



### WOOD

Mint  
Cedar wood  
Sandal wood  
White musk



### FRUIT

Melon  
Pear  
Musk  
Bergamot



### OCEAN

Lilly  
Green apple  
Sandal wood  
Marine chords



### LAVENDER

Lilly  
Green apple  
Sandal wood  
Marine chords



### BLOSSOM

Mandarin  
Jasmin  
White rose  
Musk



### FRESH LINEN

Eucalyptus  
Orange flower  
Vanilla  
Sandal wood

We choose these for **our** *offer*

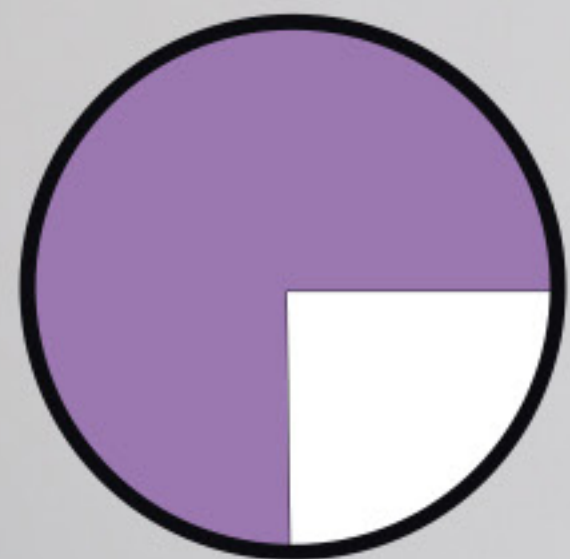


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We know that female consumers  
change fragrances *depending on*  
*season*



Seasonal products constitute  
**30%** of the market



**75%** of female consumers change  
fragrances depending on the season

**+15%**  
increase of  
the category

We are flexible when it comes to seasonal  
*changes of fragrances*



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# Our Products





Welcome Home

# STICKS

Create inimitable atmosphere to accompany your magical moments. Take delight in fresh and long-lasting aroma. Immerse yourself in fragrance notes inspired by nature. Owing to their sophisticated form and thoroughly chosen materials, Sticks complete both modern and traditional interiors.

**Application:** bedroom, living room, bathroom  
**Fragrance persistence:** 30 days





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# CANDLES

Playing with children, dinner with family, meeting with friends or maybe a romantic supper? Each moment is special and deserves original and magic atmosphere which can be boosted up by our aromatic candles. An elegant jar can decorate any place in your house and its glass cover enables putting down the candle without letting smoke fill in the room.

**Application:** bedroom, living room, bathroom

**Burning time:** 30 hours



Blossom  
HOME AIR FRESHENER  
Candles



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# ESSENCE GEL

Let the power of fragrance free and take delight in discrete freshness in your house. Open the cover of the stylish package and take delight in beautiful fragrance in your surroundings.

**Application:** Room, bathroom

**Persistence of the fragrance:** 50 days





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# GEL BALLS

Fragrant balls are a combination of perfectly selected fragrances and modern design. The purple pearls inside the package discreetly release the odour hidden in them, filling the house with a pleasant aroma.

**Application:** bathroom, wardrobe  
Fragrance persistence: 30 days





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# AEROSOL

The unique combination of fragrance notes in 6 different aromas brings to your home an atmosphere of relaxation and peace. Refreshes the air quickly and effectively.

**Application:** bathroom, room  
Refreshes the room whenever you need it





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# SPRAY CONCENTRATE

You deserve to spend each moment in a nice and pleasant atmosphere providing relaxation for both you and your nearest and dearest. To create such climate you need a handy fragrance concentrate in spray which will immediately refresh any room.

**Application:** bathroom, room  
Refreshes the room whenever you need it





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# SPRAY 300ml

A wonderful fragrance exactly when you need it. The freshener as easily spreads the fragrance as it is easy to use, and the combination of a refreshing substance with water makes the fragrance subtle and sensuous.

**Application:** bathroom, room  
Refreshes the room whenever you need it





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# ODOUR NEUTRALIZER

Aroma Home Odourco successfully neutralizes odours, immediately refreshing the interiors with perfumes at the same time. So it is worth having this useful bottle with an intense fragrance at hand.

**Application:** Toilet, unwanted smells  
Refreshes the room whenever you need it





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# ODOURCO PETS

Pets Odour Neutraliser is a spray that eliminates unpleasant odours of pets. Effectively refreshes the room and leaves a pleasant fragrance whenever you need it.

**Application:** Neutralization of unpleasant odors associated with animals  
Refreshes the room whenever you need it





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# ODOURCO TOBACCO

Tobacco Odour Neutraliser is a spray that effectively removes unpleasant odours associated with smoking cigarettes and other tobacco products. Instantly refreshes the room whenever you need it.

**Application:** Neutralization of unpleasant odors associated with smoking cigarettes and other tobacco products

Refreshes the room whenever you need it



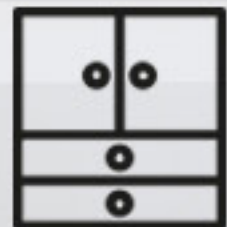


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# SACHETS

Thinking about your needs, we prepared Sachet, a discreet freshener. Polymer drops in a colourful bag contain an exceptional fragrance which will refresh not only your closet or drawer, but also an elegant bag or a sports backpack.

**Application:** wardrobe, drawer  
Fragrance persistence: 21 days





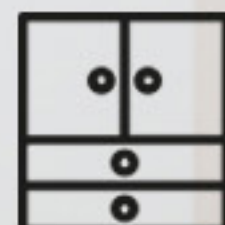
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# MEMBRANE

Fragranced pendant for home interiors. It works perfectly on the door handle, in the closet or even in the bathroom, releasing an intense fragrance for at least 40 days

**Application:** for a handle, for a wardrobe, for a hanger, for a hook in the bathroom

**Fragrance persistence:** 30 days





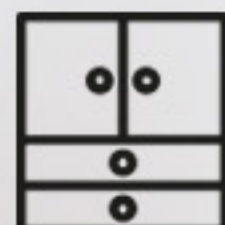
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# ORGANIC

Surprise your family and friends sharing with them the most beautiful fragrances. Invite freshness to your home. Add unparalleled climate to your wardrobe, bathroom or living room. Organic freshener will introduce a chosen pleasant aroma to your surroundings. This stylish can ideally combines modern patterns with usefulness.

**Application:** wardrobe, drawer, bathroom

**Fragrance persistence:** 30 days





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# IRONING WATER

Perfumed ironing water changes the average electric household appliance into a diffuser which will fill your room, bedroom or wardrobe with a wonderful aroma and will save your iron from limescale and corrosion.

**Application:** ironing





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# EASY IRON SPRAY

Don't make simple things complicated. Perfumed spray not only makes ironing difficult fabrics easy, but it also refreshes them and adds an exceptional fragrance. It prevents burning fabrics and sticking onto the iron.

**Application:** ironing





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# *DISHWASHER FRESHENER*

The end of unpleasant odours in the dishwasher! Intense aroma of lemon and lime will refresh the device. Thanks to the double reservoir, you will feel the power of smell, freshness and cleanliness with every opening of the dishwasher.





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&  
Dorota

In addition to the standard line, we have also created the Aroma Home & Dorota collection.





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# Dorota Szelałowska



- a journalist, screenwriter and interior designer
- a columnist in women's and lifestyle magazines
- famous for perfect sense of style in interior designs
- a master of metamorphosis and creating something out of nothing



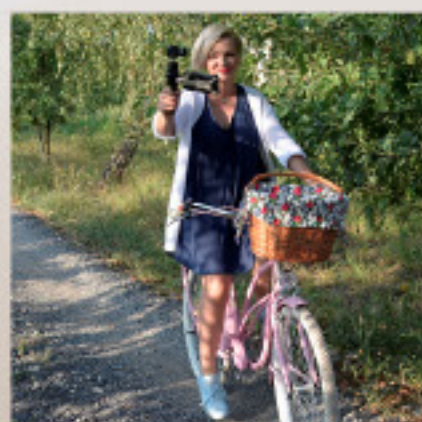
Dorota Was urzędzi



Domowe rewolucje



Metamorfozy Doroty



Jak tu jest pięknie



Domy gwiazd





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## Autumn rain

Autumn is my favourite season of the year: wind, leaves and rain create a wonderful mixture which I managed to include in this aroma and create light and fresh fragrance – perfect for each mood and time of day.



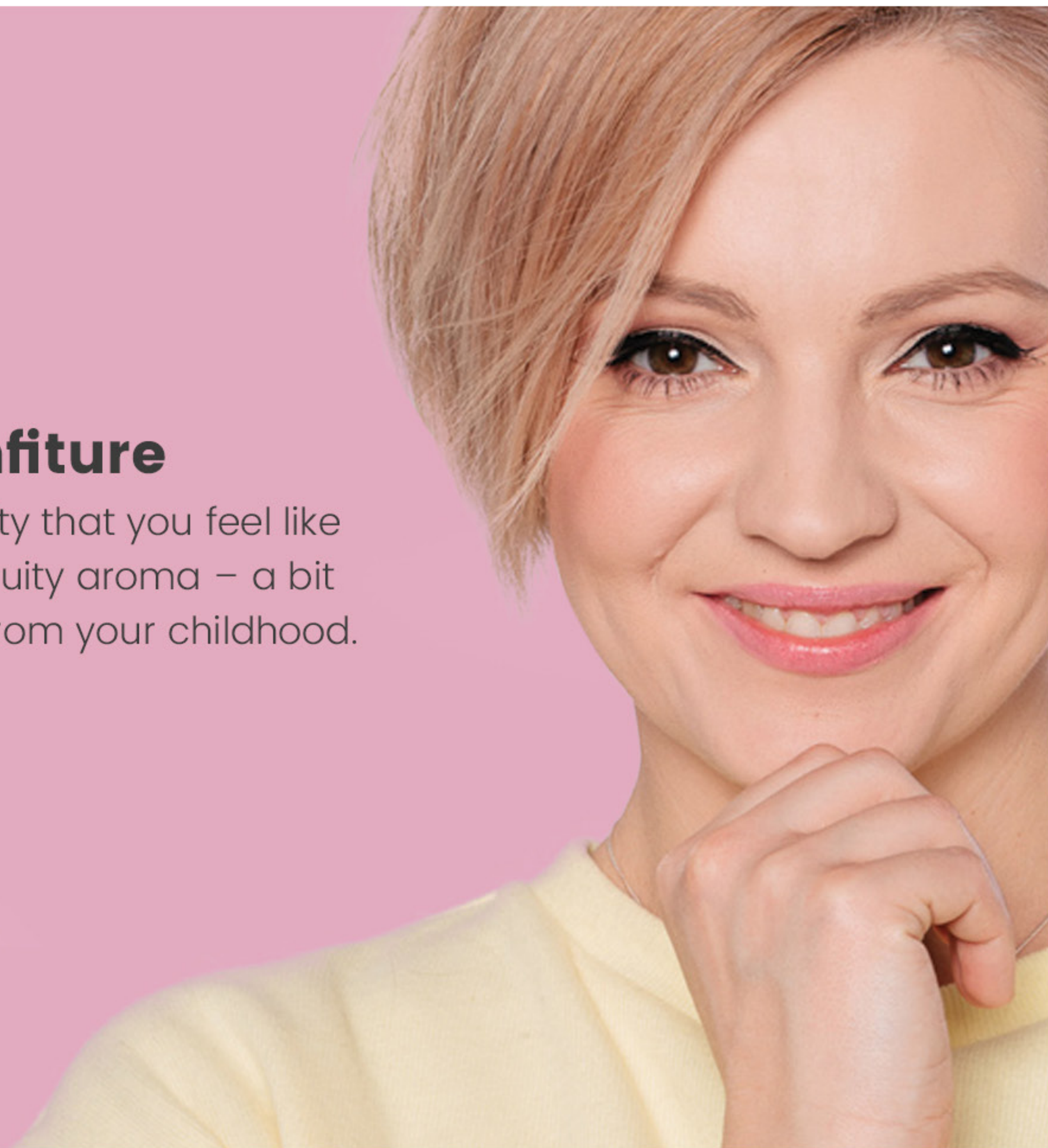


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## Raspberry confiture

The fragrance is so fruity that you feel like eating it :) Sweet and fruity aroma – a bit like summer memory from your childhood. It's difficult to resist.



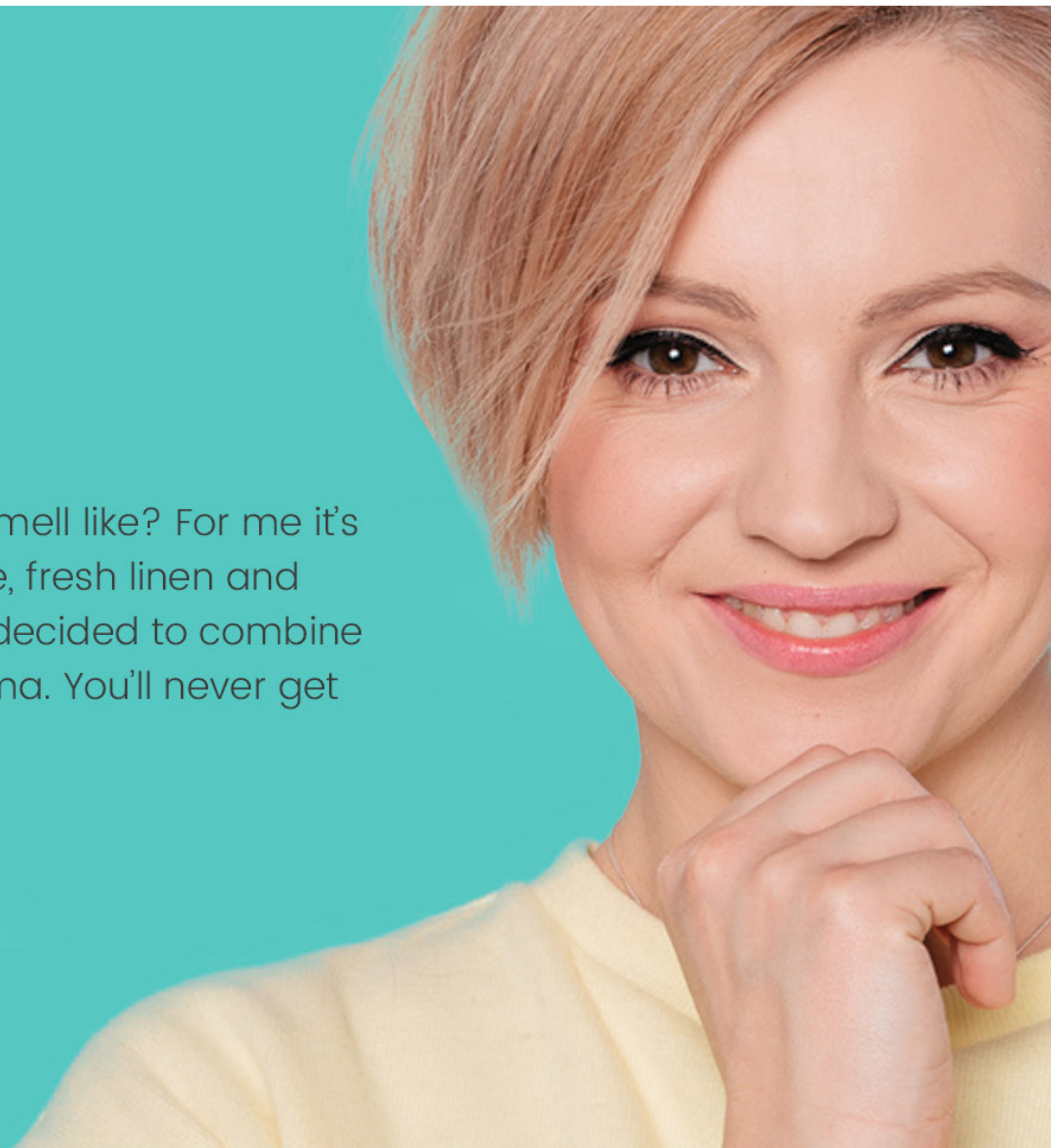


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## Fresh air

What does freshness smell like? For me it's a mixture of sea breeze, fresh linen and good cologne water. I decided to combine these notes in this aroma. You'll never get bored with it.



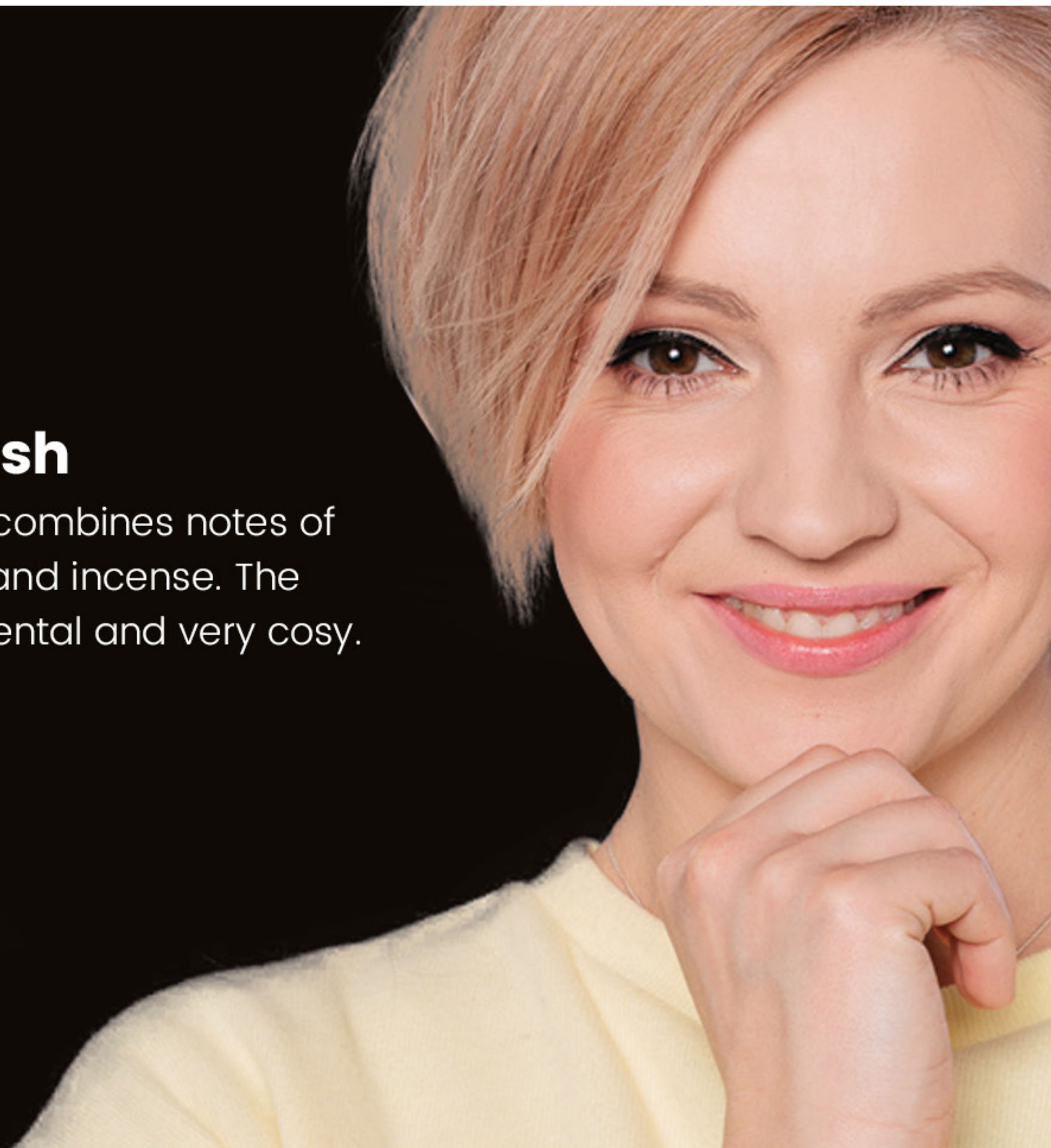


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## **Incense and ash**

Elegant and intense. It combines notes of burnt wood, patchouli and incense. The fragrance is slightly oriental and very cosy. My favourite.





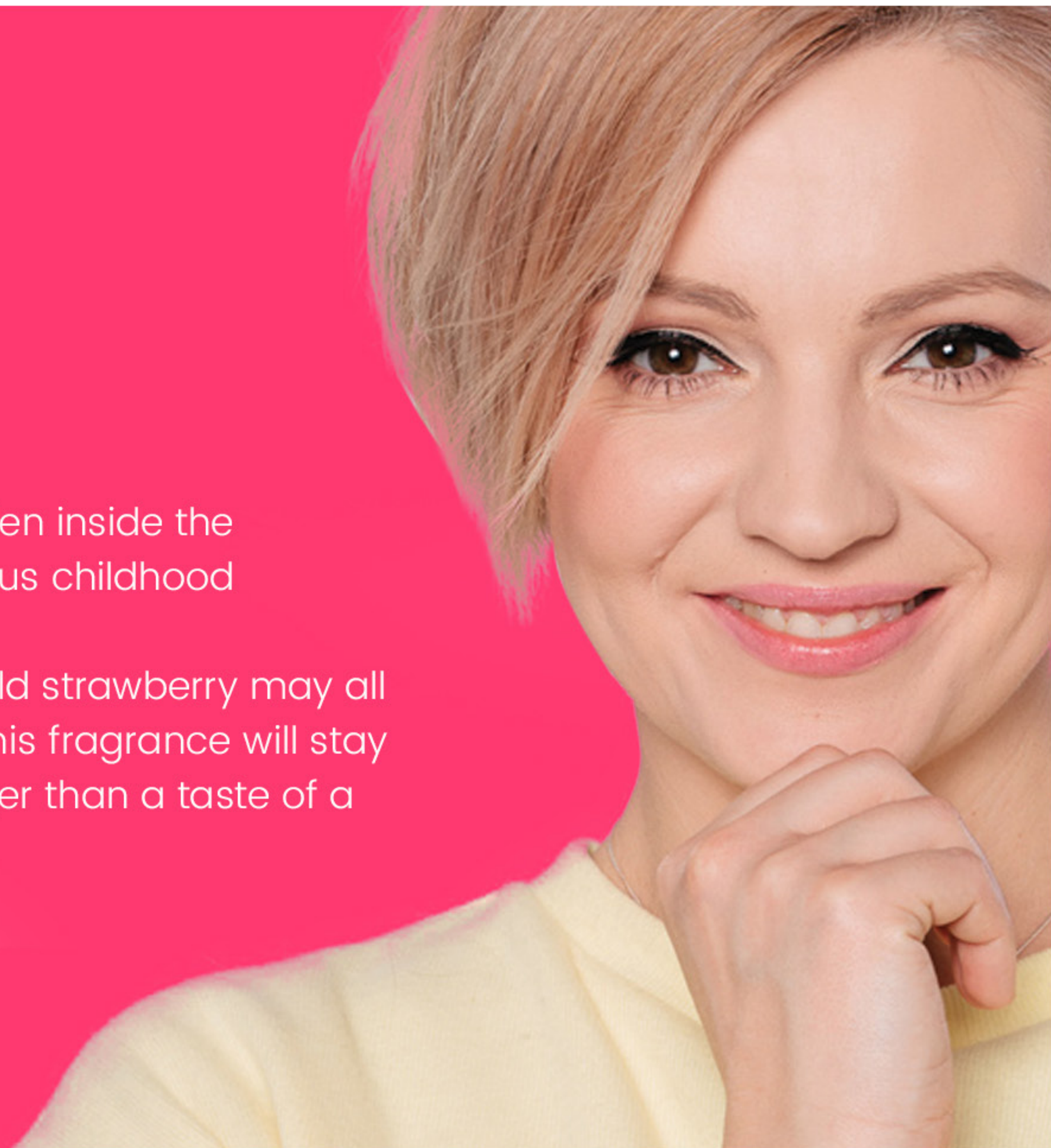
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## Bubble gum

Sweet fruity notes, hidden inside the colourful ball- a precious childhood memory.

Dragon fruit, grapes, wild strawberry may all be found in here and this fragrance will stay with you for much longer than a taste of a past gum.



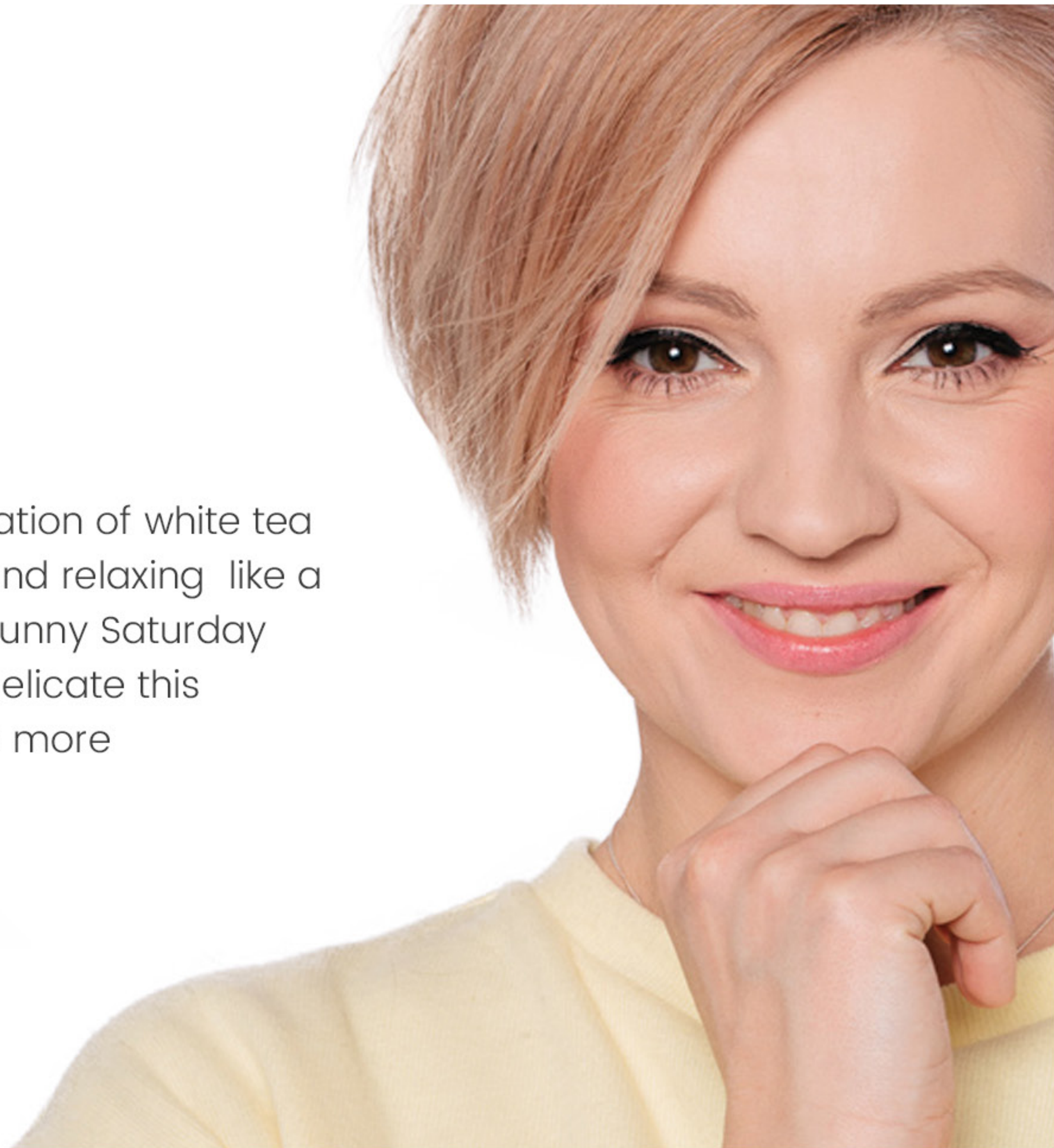


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## Ice Tea

Light and brisk combination of white tea and mint. Refreshing and relaxing like a cup of good tea on a sunny Saturday morning. Classic and delicate this fragrance could not be more comprehensive.





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## Watermelon

Do you remember eating watermelon on a hot summer day as a child? Sweet yet refreshing flavour and sticky cheeks? I captured this memory in a watermelon fragrance. Mindful consumers will also find the aroma of cucumber and mint in it.





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# CANDLES

## SPA collection

**Task:** relax, calm, stimulate, relax

**Application:** bathroom, living room, home spa

**Burning time:** 60 hours



**NEW**  
AUTUMN  
2018

AROMA  
HOME

Welcome Home



by  
Dorota  
Home Air Fresheners



by  
Dorota  
Home Air Fresheners



The clear location  
*and availability*  
of products is  
*important*



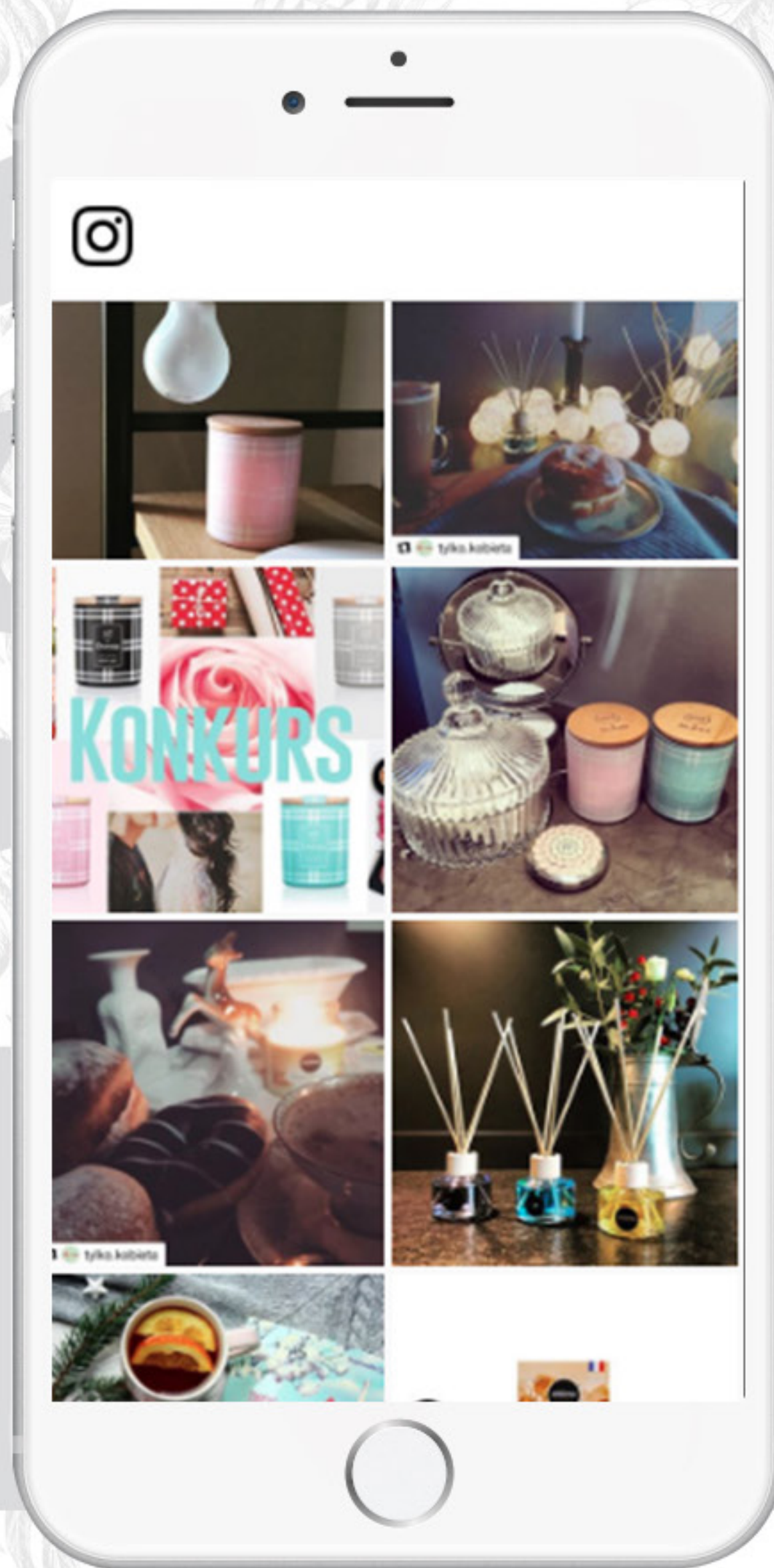
Welcome Home



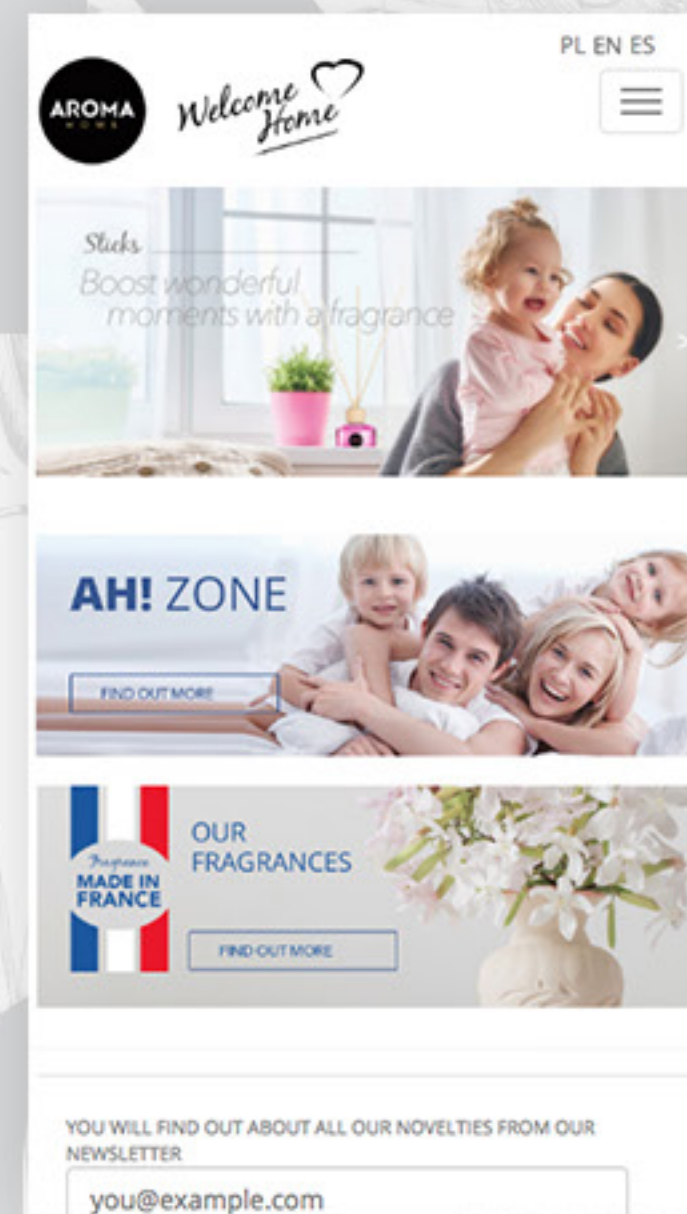
Product placement in Dorota's programs



POS



Instagram



www.aromahome.eu



Aroma Home fanpage on Facebook